**2022 Development Discussion Group Topics and Schedule**

* **January** – Creating Monthly Giving Programs – generating more sustainable and dependable individual giving revenue year-to-year
* **February** – Solihten/Center Collaboration – How to Expand the “Pie”
* **March** – Beyond Newsletters and Birthday Cards: how to increase engagement
* **April** – Cultivating younger donors and volunteers
* **May** – Setting Up a Planned Giving Program – Legacy Giving and Bequests
* **June** – How to expand Social Media reach
* **July** – Finding more grant opportunities
* **August** – Corporate Giving
* **September** – Direct mailing/appeal letters - best practices
* **October** – Making a Development Plan; Creating Annual Reports
* **November**: no group
* **December:** no group

**The dates, times, and links for the Development Discussion Groups are held as follows. Some exceptions will be scheduled via Outlook to avoid previously scheduled Solihten conflicts:**

**First Wednesday** Development Directors' Group – 3:00 PM ET

**Fourth Tuesday** Development Directors' Group – 2:00 PM ET

**NOTE:** no groups will be held in November or December.

**And here is the link that can be used for all three meetings each month:**

https://us02web.zoom.us/j/82148819687?pwd=UDRSRlJhS25uY0M4eHhFOVlyYTRxdz09

Meeting ID: 821 4881 9687

Passcode: 988366